
Steven Logwood Profile

Steven J. Logwood



Moderator
Writer/Producer
President
Positive Records

Music Production Credits

GROOVY PYRAMID HEALTH LITERACY SERIES
OBESITY PREVENTION, NUTRITION, PHYSICAL ACTIVITY
PROMOTION, CHRONIC DISEASE PREVENTION
(DIABETES, CANCER, HIV/AIDS)

WOMBSONG SERENADES
*Winner National Parenting Center
Golden Seal of Approval Award*

ALPHABET ALLEY
BIG PROPS TO YESTERDAY
COLOR ME GOOD
INCREDIBLE NUMBER CRUNCHER
KING PEACE

FORMAT EXPERTISE

*Rhythm & Blues
Jazz
Pop*

*Broadway/Film
Blues
Hip-Hop*

PROJECT ADMINISTRATION EXPERTISE

*Talent Procurement
Scheduling
Accounting*

*Publishing/Licensing
Marketing
Public Relations*

Steven J. Logwood is the President of **FUTURESOFT, INC./POSITIVE RECORDS** (A California corporation that specializes in educational multimedia production). Mr. Logwood's multimedia production credits include his latest work, the **Groovy Pyramid**. The **Groovy Pyramid** is a new **Hip-Hop** Wellness Program that features a **Soul** Music Soundtrack. The **Groovy Pyramid** program demonstrates how contemporary musical tracks can help support **HEALTH PROMOTION, CHRONIC DISEASE PREVENTION, and HEALTH LITERACY**. The musical program includes song prototypes that address obesity, nutrition literacy, physical activity promotion, tobacco cessation, and chronic disease awareness including, **DIABETES, ASTHMA, HEART DISEASE, CANCER AND HIV/AIDS**.

Mr. **Logwood** has also produced the academic music CD's, **Color Me Good** (Songs about colors, self-esteem and self-expression) **Big Props to Yesterday** (A melodic review of the lives of notable African Americans from the 17th and 18th centuries) and **Alphabet Alley** (Sing-along songs that introduce the alphabet and basic phonics). He also designed the company's first software program, **Alphabet Alley Interactive**, and co-produced the acclaimed nursery rhyme and lullaby music CD, **Wombsong Serenades** (Winner of the National Parenting Center's Golden Seal of Approval Award).

Steven Logwood was born in Indianapolis, Indiana, and studied *Industrial Engineering and Management* at **PURDUE UNIVERSITY**. As President of Positive Records, Mr. Logwood is responsible for company operations, administration and strategy. In addition, Mr. Logwood currently moderates a series of **Media Guidance** workshops that feature an overview of effective media usage (television, video games and music) in the home and school environments.

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EXPERIENCE

- 1986 to Present FutureSoft, Inc./Positive Records** - Sherman Oaks, California
President/CEO - Responsible for company operations, administration and strategy. Involved in all facets of the company including product development, accounting and marketing.
Managing Consultant- Responsible for system troubleshooting; end-user microcomputer training and support; curriculum development, and programming.
- 1998 – 2003 The Right Way Computer Center** - Torrance, California
Computer Instructor - Responsible for classroom/on-site instruction in microcomputer applications (Microsoft Office 97, Microsoft Word, Excel, Access and Powerpoint, Quickbooks, Peachtree Accounting, and Internet Communications)
- 1997-1998 United Education Institute** - Van Nuys, California
Computer Instructor - Responsible for classroom instruction in microcomputer applications (Lotus 123, Peachtree Accounting, Corel WordPerfect 6.1, Microsoft Word, Excel and Powerpoint). Curriculum also includes psychology, office procedures and customer relations
- 1991 to 1996 Manatt, Phelps & Phillips** - Los Angeles, California
Applications Support Consultant - Responsible for training entire attorney and secretarial staff; software installation; system configurations; development and testing. Implemented single-user and network support systems that analyzed accounting data, music copyright information, conflicts, case data, corporate transactions, marketing data, records and continuing legal education credits.
- 1988 to 1990 Latham & Watkins** - Los Angeles, California
Systems Trainer \ Troubleshooter - Responsible for national training of attorney and secretarial staff; hardware and software troubleshooting; software installation; system configurations; development and testing.
- 1987 to 1988 VTI Technical Institute** - Signal Hill, California
Computer Instructor - Responsible for classroom instruction in microcomputer applications and accounting. troubleshooting, curriculum development and programming.
- 1985 to 1987 Pathfinder Computer Center** - West Los Angeles, California
Systems Consultant - Responsible for inside/outside sales; end-user microcomputer training and support; troubleshooting, curriculum development and programming.

EDUCATION:

- 1978-1982 Purdue University** - West Lafayette, IN
Industrial Engineering & Engineering Management